



# **Expression of Interest for an Aboriginal Artist**

This program discusses clinical trials, which may be distressing or upsetting for some Aboriginal and Torres Strait Islander people. Please take care when engaging with this content.

The NSW Ministry of Health's Office for Health and Medical Research and the ACT Government would like to work with an Aboriginal artist to create a digital artwork. This artwork will help tell the story of health research for mob living in rural, regional and remote NSW and the ACT. The artwork will show our commitment to keeping Aboriginal people safe, respected and involved when it comes to health research.

# What's the program about?

The program's mission and tagline is: "Bringing Clinical Trials Closer to home". It's about making it easier for mob to join health research studies without having to leave Country or travel long distances. It's also about bringing the results of that research back to communities to improve care.

#### **About the artwork**

The artwork will be used in printed and digital materials to support the Rural, Regional and Remote Clinical Trial Enabling Program. This means we'll need the artwork supplied as a high-resolution digital artwork.

The artwork will be need to printed on canvas for display at the NSW Ministry of Health in St Leonards and at events.

The design may also be used in parts – like icons, banners and backgrounds so will need to be supplied as individual digital elements.

#### What's involved?

If you're selected, you'll be asked to join 1-2 yarns (in person or online) with our team to talk about ideas and themes for the artwork.

#### **Key themes**

- Aboriginal health
- · Respect and empowerment
- Wellbeing
- · Better access to new treatments and medical devices
- · Having care closer to, or on Country
- · Having family or a support person with you
- Learning more about your health
- Helping to create better treatments for the future.

# **Target audience**

The artwork in full or selected elements will be used for a range of resources that promote the benefits of the Program to

- Aboriginal and Torres Strait Islander communities
- Aboriginal and Torres Strait Islander researchers
- Aboriginal and Torres Strait Islander organisations
- Aboriginal and Torres Strait Islander research participants
- Healthcare providers in rural regional and remote areas of NSW
- NSW Ministry of Health staff and partner organisations.

# Who can apply?

We strongly encourage artists from rural, regional and remote NSW or the ACT to apply.

The selected candidate should be:





- an established Aboriginal artist.
- able to show digital examples of their work.
- live in rural, regional or remote NSW or ACT.
- they (or someone they know) have been part of a research study for health.

# How to submit your application

- Please let us know how you meet the selection criteria in the form below
- Please provide an attachment or link to your portfolio
- Please provide a quote with your EOI submission.
- Please send the completed form below and other attachments or links to: <a href="moh-rrr-ctep@health.nsw.gov.au">moh-rrr-ctep@health.nsw.gov.au</a>

If you require any further information to support your EOI application, please contact the program team via email moh-rrr-ctep@health.nsw.gov.au.

# **Key dates**

Item	Date
Artists submit application and portfolio	18 August 2025
OHMR notify artists of expression of interest outcome.	Week Commencing:
Quote and draft concept by selected artist are accepted with feedback.	15 September 2025
Artist submits artwork and digital files	Late 2025

## **More information**

All finished artwork, that is, the artwork for which the stated fee is paid, will be the property of the NSW Ministry of Health. As owners of the copyright of the finished artwork, the NSW Ministry of Health will, if needs be, use the artwork or part thereof for its promotional activities of the Rural, Regional and Remote Clinical Trial Enabling Program.

# Creating the artwork

- Please don't include any text in the artwork
- Please use the colour scheme from the program's Aboriginal colour palette (below)
- Along with the artwork, we'll need:
  - o Parts of the design separated with a clean background
  - o A short story about the meaning of the artwork
  - o A short artist biography and a sentence to recognise you as the artist
  - High quality digital files.

# Colour palette

The NSW Government Aboriginal colour palette reflects the history of Aboriginal people within NSW, which is rich in diversity of culture, tribes, landscapes and history.





# **Bush Honey Yellow**

RGB 137/94/0 HEX #895E00 CMYK 37/57/100/25

#### Sandstone Yellow

RGB 20/108/253 HEX #FEA927 CMYK 0/39/94/0

#### **Golden Wattle Yellow**

RGB 254/228/140 HEX #FEE48C CMYK 0/8/54/0

#### Sunbeam Yellow

RGB 255/241/197 HEX #FFF1C5 CMYK 0/4/26/0

# **Bushland Green**

RGB 33/88/52 HEX #215834 CMYK 84/39/89/37

#### **Marshland Lime**

RGB 128/172/76 HEX #78A146 CMYK 59/19/95/2

## **Gumleaf Green**

RGB 181/205/164 HEX #B5CDA4 CMYK 30/7/42/0

# Saltbush Green

RGB 218/230/209 HEX #DAE6D1 CMYK 14/2/20/0

# Billabong Blue

RGB 22/41/83 HEX #00405E CMYK 100/73/41/30

#### Saltwater Blue

RGB 13/103/145 HEX #0D6791 CMYK 91/55/24/5

#### **Light Water Blue**

RGB 132/197/209 HEX #84C5D1 CMYK 46/6/16/0

# **Coastal Blue**

RGB 193/226/232 HEX #C1E2E8 CMYK 23/2/7/0





#### **EOI** form

Contact Details	
Full name:	
Business / Sole Trader Name:	
Email Address:	
Phone Number:	
How do you prefer to be contacted:	
ABN (if sole trader):	ACN (if business):
How do you meet the selection criteria:	

#### **Terms and conditions**

- 1. The artist is to sign an agreement outlining the approved use of the artwork.
- 2. The legal title to the artwork (ownership) will be with the NSW Ministry of Health.
- 3. The NSW Ministry of Health will permit the artist to use the artwork for their own personal business activities which includes the following: Promotion of their artistic works and style; use on their websites and social media as an example of their work but not as part of their website/logo design.
- 4. The artist agrees that the artwork will not be reproduced, sold or used by any other entity.
- 5. The NSW Ministry of Health will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and materials for the NSW Health Aboriginal Cardiovascular Research Grant Program.
- 6. The artist will be formally recognised as the artist of the artwork (where practicable).
- 7. The NSW Ministry of Health will have worldwide rights to use the artwork across all media and communications.
- 8. The NSW Ministry of Health will have the right to edit and modify the artwork for reproduction purposes.
- 9. No further or ongoing payment will be made by NSW Ministry of Health to the artist other than the commission fee payment.
- 10. The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by NSW Ministry of Health.
- 11. The NSW Ministry of Health at its discretion may stop using the artwork at any time.