

Research Communication

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Health
Sydney
Local Health District

Sydney Local Health District

What is research communication?



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‘The ability to explain one's research
in a clear and understandable way,
so that the public is well-informed’

Désirée Goubert, MindMint





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Tips for research communication

- write for non-expert audience
- clear concise language
- use combination of short and long sentences
 - short sentences for summaries
 - 15-20 words
 - long sentences for details
 - no more than three items of info

- one idea per paragraph
- minimise jargon and acronyms
 - acronyms – describe in full first reference
- 80% active voice
 - We will develop an experiment 
 - An experiment will be developed 

- layout
 - clear headings
 - white space
 - bullet lists
 - diagrams, figures, tables
- consistency

Plain English

Resources

- Access to Understanding - access2understanding.org
- Make it Clear - invo.org.uk/makeitclear
- Plain English Foundation - plainenglishfoundation.com/free-writing-tools